



**FOR IMMEDIATE RELEASE**

**Jeepers for Vets - 2023 Veterans Association Food Bank Drive**

**CALGARY, 4 Nov 2023** -- On Saturday December 2, 2023, Calgarians are invited to support the Veterans Association Food Bank in the tenth annual Jeepers for Vets – Veterans Food Drive.

Calgary (and surrounding area) residents are invited to bring non-perishable food and toiletry donations to the left side parking lot of the Real Canadian Superstore in Deerfoot Meadows starting at 9 a.m. All Jeep owners and other 4x4 owners are also being asked to rally their support and bring their donations and their vehicles. At approx. 9:30 am, we will load up the vehicles and convoy the donations directly to the Veterans Association Food Bank.

Jeeps have a long and respected history serving both military and civilian life. Throughout their history, they have been used for everything from laying telephone communications infrastructure, transporting the wounded, delivering supplies and acting as taxis to carry battle commanders, generals, prime ministers and presidents. It is in the spirit of that history that Jeepers for Vets helps provide support to our Veterans and First Responders.

“We’ve seen time and time again that Calgarians are incredibly giving people who rally to support their community,” says Jeepers for Vets founder, Steve Elliott. “With this event, the large community of Jeep and other 4x4 owners can help collect and deliver much-needed items for our aging Veterans. We are also seeing growing numbers of younger Veterans and their families and First Responders and their families who may be struggling with the loss of a family member that served, or members who returned but are suffering from physical and emotional trauma.”

**Media contact information:**

Steve Elliott, Jeepers for Vets founder  
[info@jeepersforvets.com](mailto:info@jeepersforvets.com)

**For more information, visit:**

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