



FOR IMMEDIATE RELEASE

Jeepers for Vets - 2018 Veterans Food Drive

CALGARY, Nov 8, 2018 -- On Saturday, December 1, 2018, Calgarians are invited to support the Veterans Association Food Bank in the fifth annual Jeepers for Vets – Veterans Food Drive.

Calgary (and surrounding area) residents are invited to bring non-perishable food and toiletry donations to the left side parking lot of the Real Canadian Superstore in Deerfoot Meadows starting at 9 a.m. All Jeep owners are also being asked to rally their support and bring their donations and their Jeeps. At approx. 10:30 am, we will load up the Jeeps and convoy the donations directly to the Veterans Association Food Bank.

Jeeps have a long and respected history serving both military and civilian life. Throughout their history, they have been used for everything from laying telephone communications infrastructure, transporting the wounded, delivering supplies and acting as taxis to carry battle commanders, generals, prime ministers and presidents. It is in the spirit of that history that we are now calling upon Calgary Jeep owners to help collect and deliver donations for our Veterans and their families.

“We’ve seen time and time again that Calgarians are incredibly giving people who rally to support their community,” says Jeepers for Vets founder, Steve Elliott. “With this event, the large community of Jeep owners has the opportunity to help deliver much-needed items to a growing number of both aging and younger veterans and their families, who are struggling in this current challenging economy.”

For more information, visit:

www.jeepersforvets.com

www.facebook.com/jeepersforvets

Media contact information:

Steve Elliott, Jeepers for Vets founder

info@jeepersforvets.com