



FOR IMMEDIATE RELEASE

Jeepers for Vets - 2014 Veterans Food Bank Drive

CALGARY, Dec 5, 2014 -- On December 12, Calgarians are invited to support the Veterans Food Bank in the second annual Jeepers for Vets. All Calgarians are asked to bring their non-perishable food donations to the east side of McMahon Stadium in their centre parking lot starting at 9 a.m. All Jeep owners are also being asked to rally their support and bring their donations and their Jeeps. Starting at 10 am, we will load all the Jeeps with the food donations and make a Jeep convoy to the Kensington Legion to drop off the donations for our deserving Veterans.

Jeeps have a long and respected history serving both military and civilian life. Throughout their history, they have been used for everything from laying telephone communications infrastructure, transporting the wounded, delivering supplies and acting as taxis to carry battle commanders, generals, prime ministers and presidents. It is in the spirit of that history that we are now calling upon Calgary Jeep owners to help collect and deliver donations for our veterans and their families.

"We've seen time and time again that Calgarians are incredibly giving people," says Jeepers for Vets founder, Steve Elliott. "And, with this initiative, the large community of Jeep owners has the opportunity to help deliver much-needed items to a growing number of veterans or their families who are struggling."

For more information, visit www.jeepersforvets.com, or Facebook at www.facebook.com/jeepersforvets

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