



FOR IMMEDIATE RELEASE

Jeepers for Vets - 2017 Veterans' Food Bank Drive

CALGARY, Oct 3, 2017 -- On Sunday, December 10, Calgarians are invited to support the Veterans' Food Bank in the fourth annual Jeepers for Vets – Veterans' Food Bank Drive. Calgary (and surrounding area) residents are invited to bring non-perishable food and toiletry donations to the south area parking lot at The Military Museums starting at 9 a.m. All Jeep owners are also being asked to rally their support and bring their donations and their Jeeps. At approx. 10:30 am, we will load up the Jeeps and convoy the donations to the Chapelow Legion (Branch #284).

Jeeps have a long and respected history serving both military and civilian life. Throughout their history, they have been used for everything from laying telephone communications infrastructure, transporting the wounded, delivering supplies and acting as taxis to carry battle commanders, generals, prime ministers and presidents. It is in the spirit of that history that we are now calling upon Calgary Jeep owners to help collect and deliver donations for our Veterans and their families.

"We've seen time and time again that Calgarians are incredibly giving people who rally to support their community," says Jeepers for Vets founder, Steve Elliott. "With this event, the large community of Jeep owners has the opportunity to help deliver much-needed items to a growing number of both aging and younger veterans and their families, who are struggling in this current challenging economy."

For more information, visit:

www.jeepersforvets.com

www.facebook.com/jeepersforvets

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